

## It Happened One Weekend: eBay for Apartments!

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With all the Manhattan apartments supposedly coming to auction in the near future, it makes sense that there would be a website to go to for one stop shopping.



Enter Bid on the City, which goes live on Friday with 10 Manhattan condos, half listed by developers, half by sellers. The auctions will be a realtime event, happening live and online (through an engine built by PropertyShark) simultaneously, with no hidden reserve prices. So far, the apartments are in buildings such as 555 West 23rd Street in Chelsea, Millentium Tower in BPC, Place 57 on East 57th Street and 325 Fifth Avenue. Based on the impulsive way we use eBay (did we really need that bronze bald eagle sculpture?), let's just say we're wary about bookmarking.